

Main Audience: General Public (13 years old and up)

Main Idea: Tattoos are often stigmatized; however, they can convey meaningful messages.

Take Home Message:

- At first glance, one may make negative judgements about the person who has them.
- Tattoos have existed for centuries.
- Tattoos vary in cultural, social, religious, and personal meanings.

Secondary Themes/Topics:

- 1) Historical meanings of tattoos (I.e., your class status, strength, religions)
- 2) Modern meanings of tattoos (symbols, experiences)
- 3) Types of stereotypes- morals and ethics
- 4) Tattoos exist as a creative art form

Exhibits:

- Interviews- with current and past artists about how they become one and the kind they do
- Check Yourself – an interactive activity that checks people's stereotype presumptions by asking people to choose two people based on their tattoos who is smarter.
- Images and objects from historic methods of giving tattoos and people who had them
 - I.e. Royalty with tattoos, traditional stick and poke tools
- Street collection of tattoos
- Design your own tattoo

